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FOUNDATION OF INDEPENDENT FINANCIAL ADVISORS



Saarthi Zaroori Hai®

FIFA July 2022

We are proud to announce
new members of FIFA



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Nitin Sadashiv Dhatriak

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FIFA July 2022

Recognised by
Honourable Prime Minister
Shri. Narendra Modi



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Nilesh Shah replied

 **Narendra Modi**  @narendram... · 22h ✓
The last 8 years have witnessed record degrees of financial inclusion and this has helped the poor and middle class.



247K views

 688  3,858  15.1K 

 **Nilesh Shah**  @NileshShah68 · 7h ✓
Many thanks for acknowledging Mutual Fund Industry. Entire Mutual Fund Distribution @fifaIndiaorg , Advisory and @amfiIndia Mutual Fund Industry is delighted at this appreciation. We will continue to expand financial inclusion.

 4  11  161 

FIFA was tagged and tweeted on **Twitter** by our **Honourable Prime Minister Shri. Narendra Modi** on **30th July 2022.**

FIFA July 2022

In Conversation with
Mr. Ganesh Ram



 **Saarthi Zaroori Hai®**



 **Saarthi Zaroori Hai®**

22 ND JULY '22
4 PM, Friday

Dear Members,

As a part of its
knowledge sharing
initiative FIFA is
pleased to present
a Zoom Webinar

Topic :
**MFU Broadcast:
Recent 4 Regulatory
Changes, its Impact
& Challenges and
how MFU can improve
"Total Efficiency Ratio"
for MFDs**



SPEAKER GANESH RAM
CHIEF EXECUTIVE OFFICER - MF UTILITIES

   @fifaindia
www.fifaindia.org

On 22nd July 2022, Mr. Ganesh Ram, Chief Executive Officer,
MF Utilities, conducted knowledge sharing session through zoom webinar.

Topic :
**MFU Broadcast: Recent 4 Regulatory Changes, its Impact &
Challenges and how MFU can improve "Total Efficiency Ratio" for MFDs.**

There were **more than 88 members** who attended the session.

Please find the recording link of the knowledge session :

Video recording :

<https://www.youtube.com/watch?v=IOOrJrFRDJrM>

Audio Recording :

<https://www.fifaindia.org/uploads/audios/member/ganeshram22july22.m4a>

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In Conversation with
**Ms Roopa Venkatkrishnan &
Ms. Monika Halan**



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On **30th July 2022**, MIFAA Aurangabad had invited, **Ms Roopa Venkatkrishnan** and **Ms. Monika Halan** as the special invitees for **General Body Meeting** and to conduct knowledge sharing session.

There were **more than 95 IFAs** who attended the session.

Topic by Ms Roopa Venkatkrishnan :

**MFDs must have Conviction about MF business
and penetration opportunities.**

Topic by Ms Monika Halan :

**India Growth Story
Rise of Middle Class in upcoming decade
How that is going to help MFDs to grow**

FIFA July 2022

Glimpses from the
MIFAA Knowledge Sharing Session
on 30th July



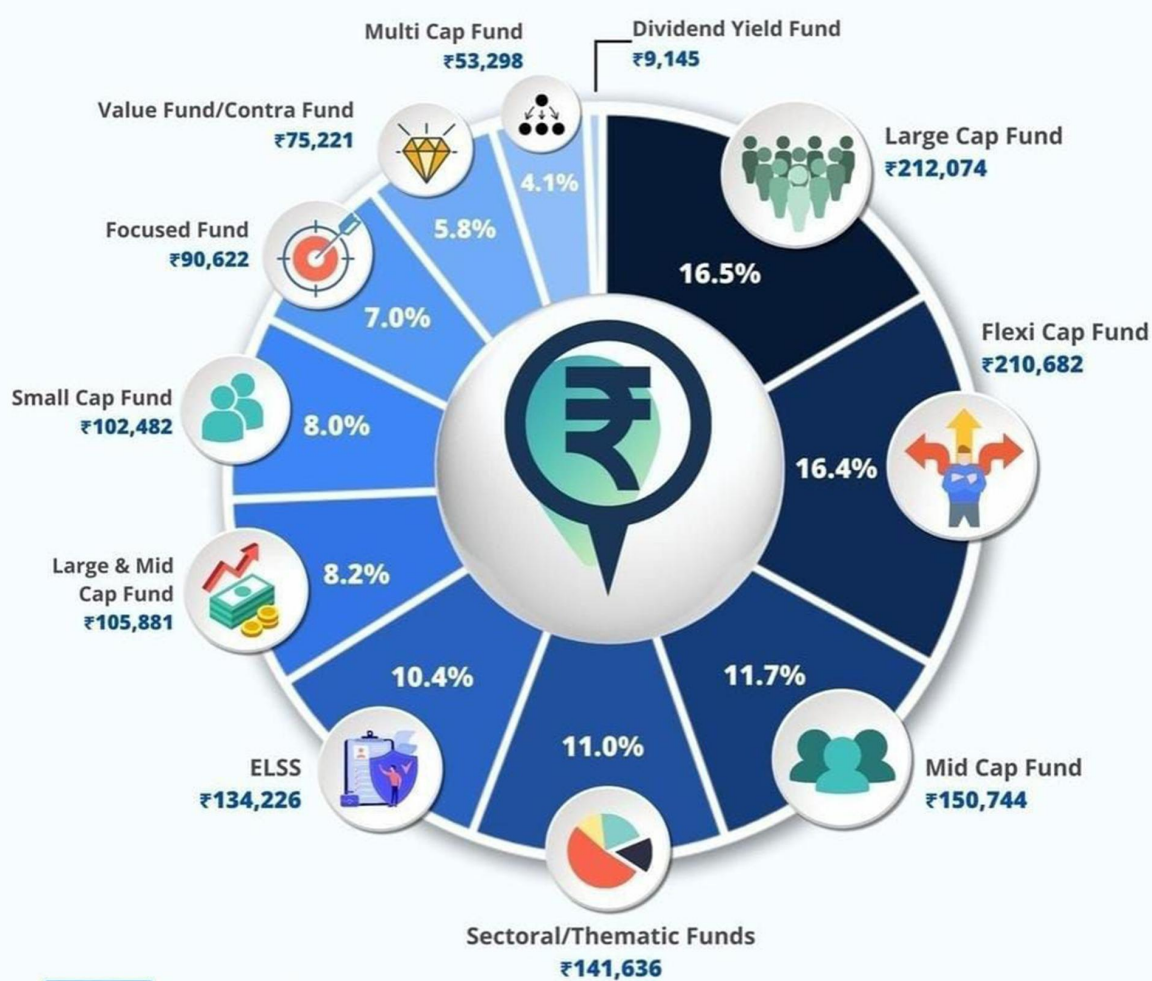
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EQUITY FUNDS

AUM BREAKDOWN BY CATEGORY



InvestyWise
@investywise

Values in Cr as of 31st June, 2022
Total Equity AUM: ₹12,86,011 Cr



FIFA



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The \$100 Trillion World Economy

GLOBAL GDP 2022

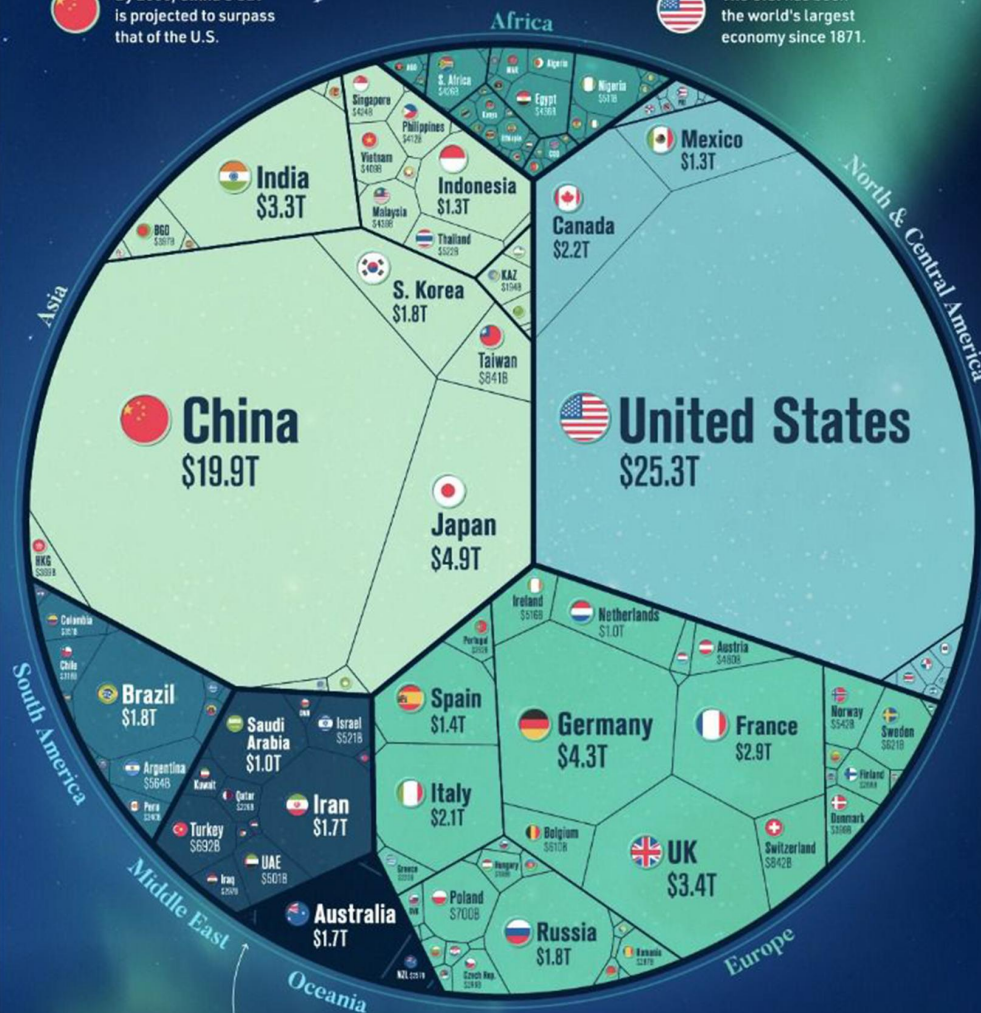
Despite conflict and looming stagflation, the global economy will hit an impressive new milestone, reaching **\$104 trillion**, according to the latest IMF projections for end of year.



By 2030, **China's GDP** is projected to surpass that of the U.S.



The **U.S.** has been the world's largest economy since 1871.



Many of the world's smallest economies are located in the Oceania region, such as **Tuvalu** with a GDP of \$66 million.



Ireland is expected to be the fastest growing economy in the Eurozone, with a 5.2% increase this year.

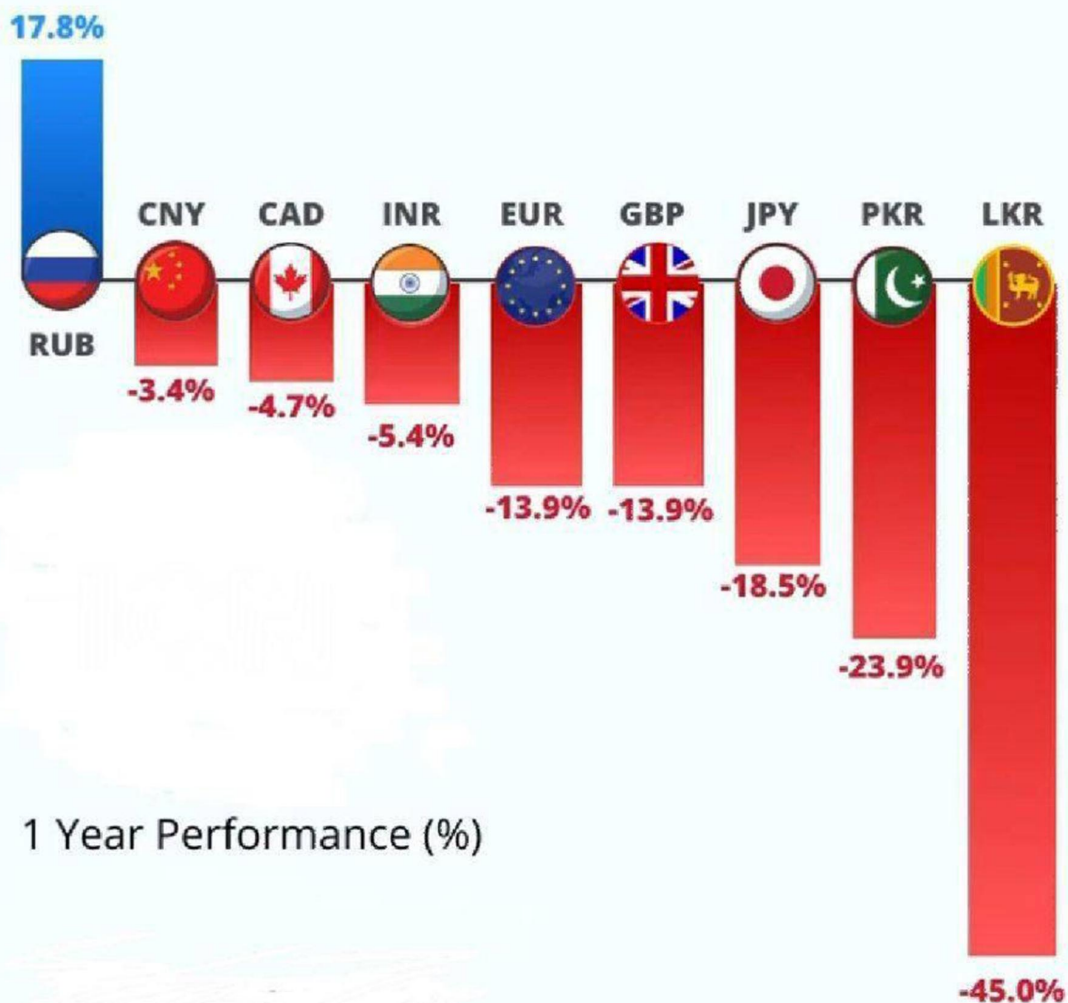
*2022 data was not available for a handful of countries, including Ukraine and Pakistan. For full data notes and detailed version of this visualization, visit visualcapitalist.com/100-trillion-global-economy/

Source: IMF (April 2022)



COLLABORATORS RESEARCH • WRITING Raul Amorós | ART DIRECTION • DESIGN Joyce Ma

WORLD CURRENCIES VS US DOLLAR



CITY WISE Mutual Fund AUM Weight: Rank &% change as of 30-JUNE-2022



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TOP-100 Cities				Color Codings >>		T-30 in Jun'22		T-30 in Mar'22		Rank rise (>=+5)		Rank Drop (<=-5)		NEW	
Locations	JUN'22	Approx	Aprx 1 Yr	AUM Rank	Locations	JUN'22	Approx	Aprx 1 Yr	AUM Rank						
Sort: by AUM Wt	AUM Wt	AUM (Cr)	AUM Chg	Je'22 Je'21 Chg	Sort: by AUM Wt	AUM Wt	AUM (Cr)	AUM Chg	Je'22 Je'21 Chg						
MUMBAI	29.33	1045348	-0.4%	1 1 0	BHAVNAGAR	0.10	3561	17.5%	52 52 0						
DELHI	12.72	453352	7.3%	2 2 0	AHMEDNAGAR	0.10	3557	5.8%	53 49 -4						
BENGALURU	5.66	201728	8.0%	3 3 0	MADURAI	0.10	3553	32.1%	54 58 4						
PUNE	4.07	145058	2.8%	4 4 0	ANAND	0.10	3550	17.4%	55 54 -1						
KOLKATA	3.77	134366	3.4%	5 5 0	BELGAUM	0.10	3546	17.6%	56 56 0						
AHMEDABAD	3.49	124387	10.9%	6 6 0	GORAKHPUR	0.10	3543	17.3%	57 55 -2						
CHENNAI	2.83	100864	9.3%	7 7 0	KOTA	0.09	3208	6.0%	58 53 -5						
HYDERABAD	1.92	68431	11.7%	8 8 0	NAVSARI	0.09	3204	19.7%	59 62 3						
VADODARA	0.84	29938	15.5%	9 10 1	KALYAN	0.09	3201	19.4%	60 61 1						
JAIPUR	0.77	27443	18.1%	10 11 1	VAPI	0.08	2851	6.7%	61 63 2						
SURAT	0.67	23879	12.6%	11 12 1	ROURKELA	0.08	2848	5.7%	62 57 -5						
LUCKNOW	0.66	23523	14.5%	12 13 1	SILIGURI	0.08	2844	6.7%	63 65 2						
NAGPUR	0.53	18890	-45.0%	13 9 -4	BILASPUR (CG)	0.08	2841	42.0%	64 82 18						
KANPUR	0.50	17820	10.3%	14 14 0	VALSAD	0.08	2837	20.4%	65 68 3						
NASIK	0.43	15326	5.9%	15 15 0	HUBLI	0.08	2833	6.5%	66 67 1						
INDORE	0.40	14256	11.4%	16 17 1	MARGAO	0.08	2830	6.3%	67 66 -1						
COIMBATORE	0.40	14253	14.4%	17 18 1	MORADABAD	0.08	2826	5.9%	68 64 -4						
UDAIPUR	0.37	13187	0.4%	18 16 -2	MORMUGAO/VAS	0.08	2823	5.2%	69 60 -9						
LUDHIANA	0.36	12831	15.5%	19 20 1	VIJAYAWADA	0.08	2819	20.1%	70 71 1						
PATNA	0.35	12474	12.3%	20 21 1	BHARUCH	0.08	2816	19.8%	71 70 -1						
BHOPAL	0.34	12118	12.5%	21 22 1	TIRUCHIRAPALLI	0.07	2495	6.0%	72 69 -3						
CHANDIGARH	0.34	12114	5.8%	22 19 -3	KHARGHAR	0.07	2491	6.3%	73 72 -1						
RAJKOT	0.31	11049	9.4%	23 23 0	BAREILLY	0.07	2488	6.5%	74 74 0						
BHUBANESHWAR	0.28	9979	18.6%	24 25 1	ASANSOL	0.07	2484	6.5%	75 75 0						
RANCHI	0.27	9623	14.4%	25 26 1	CUTTACK	0.07	2481	6.0%	76 73 -3						
GUWAHATI	0.26	9267	10.1%	26 24 -2	THRISSUR	0.07	2477	24.1%	77 83 6						
JAMSHEDPUR	0.25	8910	10.3%	27 27 0	MIRA ROAD	0.07	2473	22.4%	78 76 -2						
DEHRADUN	0.22	7841	10.9%	28 28 0	BOKARO	0.07	2470	23.1%	79 80 1						
VARANASI	0.20	7128	11.4%	29 29 0	JAMMU	0.07	2466	22.7%	80 79 -1						
AURANGABAD	0.19	6772	11.8%	30 31 1	SALEM	0.07	2463	22.9%	81 81 0						
AGRA	0.19	6768	11.7%	31 30 -1	PANVEL	0.07	2459	23.4%	82 84 2						
PRAYAGRAJ	0.19	6765	11.7%	32 32 0	AJMER	0.06	2138	7.5%	83 85 2						
COCHIN	0.18	6415	12.1%	33 34 1	BURDWAN	0.06	2135	8.2%	84 90 6						
VISAKHAPATNAM	0.18	6412	12.1%	34 35 1	JALGAON	0.06	2131	7.5%	85 87 2						
RAIPUR	0.17	6059	6.0%	35 36 1	SOLAPUR	0.06	2128	5.7%	86 78 -8						
DHANBAD	0.17	6055	0.1%	36 33 -3	PATIALA	0.06	2124	6.9%	87 86 -1						
JALANDHAR	0.16	5703	5.9%	37 38 1	AMBALA	0.06	2121	7.3%	88 89 1						
PANAJI	0.16	5699	-0.3%	38 37 -1	ALIGARH	0.06	2117	26.3%	89 93 4						
THIRUVANANTHA	0.15	5346	13.5%	39 41 2	HOWRAH	0.06	2114	25.8%	90 92 2						
AMRITSAR	0.14	4990	5.9%	40 40 0	HOSUR	0.06	2110	6.6%	91 88 -3						
JODHPUR	0.14	4986	5.9%	41 42 1	AMRAVATI	0.06	2106	25.9%	92 94 2						
MANGALURU	0.14	4983	-7.4%	42 39 -3	SANGLI	0.05	1782	7.1%	93 97 4						
MEERUT	0.14	4979	23.2%	43 44 1	MUZAFFARPUR	0.05	1778	6.7%	94 96 2						
BHILAI	0.14	4975	13.7%	44 43 -1	JHANSI	0.05	1775	6.9%	95 98 3						
JAMNAGAR	0.13	4633	14.8%	45 45 0	SHIMLA	0.05	1771	5.2%	96 91 -5						
JABALPUR	0.13	4630	14.9%	46 47 1	PANIPAT	0.05	1768	5.9%	97 95 -2						
KOLHAPUR	0.12	4277	6.0%	47 46 -1	BHIWANI	0.0495	1764	6.7%	98 100 2						
DURGAPUR	0.11	3920	16.4%	48 48 0	GUNTUR	0.05	1761	30.7%	99 103 4						
GWALIOR	0.11	3917	16.6%	49 50 1	AKOLA	0.04	1426	6.4%	100 105 5						
GANDHINAGAR	0.11	3913	45.7%	50 59 9	NRIs & OVERSEAS	3.80	135435	10.2%	NA NA NA						
MYSORE	0.10	3564	6.2%	51 51 0	TOTAL MF AUM	35,64 LCr		5.9%							

Source: AMFI, Internal Research Analytics - Geojit Insights. AUM is only an approx. - if same wt. adj at 0.0001%.

City wise MF AUM – JUN-2022:

Data and Highlights - Geojit Insights

New city in T-30 (applicable for FY23, as per AMFI data): Agra City
Exited T-30 (from FY22): Prayagraj (Allahabad)

MF Industry continued to witness broad basing of MF assets
beyond the Top cities, through Jun'22.

Mumbai and Delhi together now accounts for 42.05% of the
pan-India AUM, a NEW LOW, down from 43.49, the prev. qtr ;
43.71% in Jun'21 and 46.45% in Jun'19.

Top-10 Cities represented 65.40% of the MF AUM as of Jun'22, also a NEW LOW, down from 66.26, the prev. qtr ; 66.99% in Jun'21 and 72.10% in Jun'19.

Quarterly Highlights:

- Industry AUM was down -5.1% QoQ. Top-10 cities AUM was down -6.4%.
- In Top-10: Mumbai fell the most by -8.7%, followed by Delhi by -7.2%.
- 16 cities reported AUM growth. 8 cities' AUM grew in excess of 10%.
- 90 cities suffered decline in AUM. 3 cities' AUM fell beyond -10%.
- Udaipur entered Top-20 again, with AUM rising by 21%.
- Howrah, Hosur, Kottayam, Dhule entered the Top-110 cities list in the Jun'22 quarter.

Top Cities by AUM chg QoQ (approx.):

- Kalyan was up 70.7% (rank 60, up 28 places)
- Panvel up 67.4% (rank 82, up 23 places)
- Mira Road up 65.4% (rank 78, up 20 places)

Above 3 cities gained from the steep fall witnessed during the Mar'22 quarter end.

- Dhanbad up 24.1% (rank 36, up 8 places)
- Udaipur up 21% (rank 18, up 5 places)

Bottom Cities by AUM chg QoQ (approx.):

- Korba was down by -24.8%, (rank 109, down 15 places)
- Kota was down -14.4%, (rank 58, down 5 places)
- Raipur down -10.2% (rank 35, no change)
- Mumbai down -8.7% (rank 1, no change)
- Guwahati down -8.6% (rank 26, down 1 place)

Yearly Highlights:

- Industry AUM went up 5.9% YoY. Top-10 cities grew by 3.9%.
- Among Top-100 cities, 96 cities reported AUM growth. 52 cities' AUM grew in excess of 10%, YoY.
- 4 cities reported AUM decline YoY. 1 city's AUM fell below -10%.



Top Cities by AUM chg YoY (approx.):

- Gandhinagar was up 45.7% (rank 50, up 9 places)
- Bilaspur was up 42% (rank 64, up 18 places)
- Madurai was up 32.1% (rank 54, up 4 places)
- Guntur was up 30.7% (rank 99, up 4 places)
- Aligarh was up 26.3% (rank 89, up 4 places)

Bottom Cities by AUM chg YoY (approx.):

- Nagpur was down -45%, (rank 13, down 4 places)
- Mangaluru was down -7.4%, (rank 42, down 3 places)
- Mumbai was down by -0.4%, (rank 1, no change)
- Panaji was down by -0.3%, (rank 38, down 1 place)
- Dhanbad was up 0.1%, (rank 36, down 3 places)

NRIs & Overseas AUM weight stood at 3.8% with a YoY gain of 10.2%

Source: AMFI. Internal research – Geojit Insights



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MMI



**'OVER 180
MFDS
REGISTER
MORE THAN
100 SIPs
EVERY
MONTH'**

IDFC MF report shows that the number of MFDs who register over 100 SIPs tripled in FY 2022 from 64 to 188.

The number of individual MFDs who register more than 100 SIPs every month has tripled in FY 2022 as mutual funds added a record number of new investors in the previous financial year.

A report by IDFC MF shows that in FY 2022, 188 individual MFDs (referred to as MFDs from here on) registered more than 100 SIPs every month. The figure is almost three times higher than the count in FY 2021.

MFD count has swelled in the 'over 50 monthly SIP registrations' and 'over 25 monthly SIP registrations' brackets as well. As of March-end 2022, there were 668 MFDs who registered more than 50 SIPs every month on an average compared to 242 a year ago. During the same period, the number of MFDs registering over 25 SIPs every month went up to 2,158 from 784 in FY 2021.





Please note that the report is based on MFDex data by CAMS and captures only around 90% of the industry data.

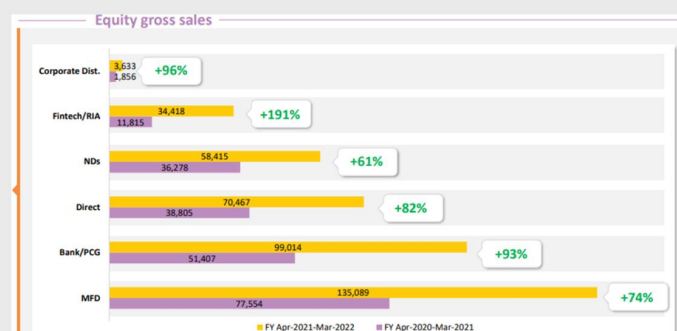
Count of MFDs with Average Monthly Count of

Average no of monthly SIP	FY21	FY22
> 500 SIPs in a month	5	8
> 100 SIPs in a month	64	188
> 50 SIPs in a month	242	668
> 25 SIPs in a month	784	2,158

Source: IDFC report based on MFDex data by CAMS

Top MFDs said the extended rally in the equity markets made it easier for MFDs to attract new clients. The period was marked by a whopping rise in sales of equity funds.

According to AMFI data (as cited by the report), gross equity MF sales went up 84% to Rs. 4.01 lakh crore from Rs. 2.17 lakh crore in FY 2021. MFDs recorded a 74% jump in gross equity MF sales at Rs. 1.35 lakh crore from Rs. 77,554 crore in the previous financial year.



Source: AMFI | Data as on March 2022 | Numbers are in Rs crore

"FY 2021 was marked by a phenomenal rise in investor interest in mutual funds. The rising equity markets and ballooning returns ensured that a lot of new investors as well as existing clients started new SIPs," said Rajkot MFD Ravi Kalariya of Investment Plus.

"This surge in SIP count is a result of increasing awareness and rising trust in mutual funds," said Anand MFD Nikhil Vasudev Thakkar.

Sirshendu Basu, Head – Products, IDFC AMC, said that the data indicates that more and more investors are looking at SIPs as a tool to benefit from the growth prospects in the Indian markets.

"In FY 2022, it was heartening to see the 90% increase in new SIP registrations. During the period, the monthly SIP book increased from Rs. 9,000 crore to over Rs. 12,300 crore, a growth of 34%. This means that more investors are continuing with their SIPs to benefit from the growth prospects of the Indian markets," Basu said.

WE ARE OPEN TO CONTRIBUTIONS FROM OUR VALUED MEMBERS!

! The editor is open for interesting contributions from our members. It can range from IAP programme snapshots or pictures/snippets of fun events conducted for investors, to fun anecdotes as well as any valuable inputs you would like to share! Please write to nisreen@moneyworks.co.in to get featured in our next edition.



MEMBERSHIP RENEWAL

*Requesting members to make the renewal payment
for this Financial Year 2022-23.*

*Also appreciate those members who have not yet paid
their outstanding fees to do so at the earliest.*

YOU CAN MAKE THE PAYMENT THROUGH OUR

Website: www.fifaindia.org

Username: your registered email id

Password: pass@123

You can also download the **GrowFa App** from **Google Play Store** and make the payment.

In case if you face any difficulty, please email the query to **accounts@fifaindia.org** or get in touch with **Ronald** on mobile number **+91 98675 08393**.

FIFA July 2022



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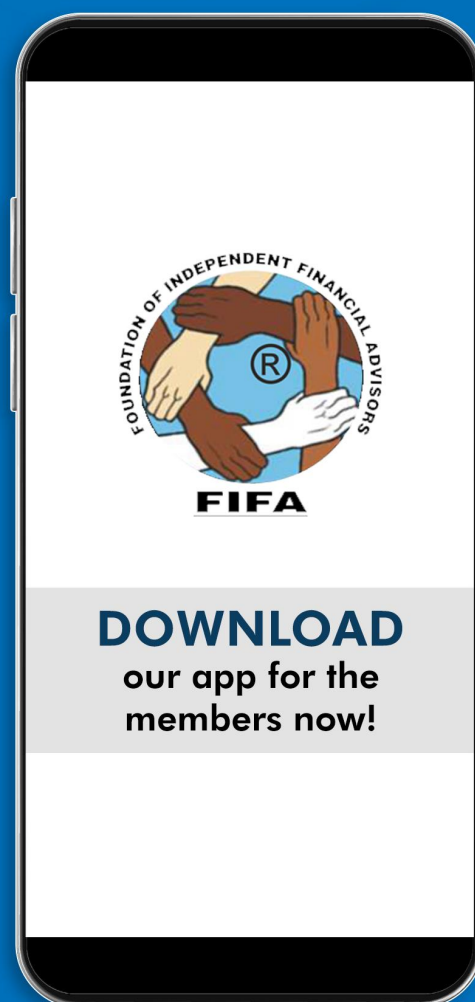
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GrowFa App link:

<https://play.google.com/store/apps/developer?id=Ezeelink+Pte>